



PRESS RELEASE

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Construction contract signed with Belgian listed CFE to build Plopsa Group's third theme park in Poland - Momentum Leisure Joint Venture

The Plopsa Group Joint Venture and Momentum Leisure (part of Momentum Capital) have signed a construction agreement with the Belgian listed company CFE to build a theme park in Gdansk. This is the third park that CFE will build for the Joint Venture in Poland. CFE has built Majaland Kownaty, which opened in 2018 in the border region with Germany near Berlin, and Majaland Warsaw, which opened since this year. The two parks together welcome 600,000 visitors a year. The new park in Gdansk is expected to open its doors by summer 2024 and attract 300,000 visitors a year. The construction will involve an investment of EUR 27.5 million. The three parks together aim to attract more than 1 million visitors per year. In the very family-oriented Poland, the leisure industry has a market size of 17 billion euros.

Momentum Leisure CEO Martijn van Rheenen: "The construction of our third theme park in Poland, this time in Gdansk, is part of our overall strategy in Central and Eastern Europe. Momentum Leisure has the ambition to be the leading party in localising, thematising and launching theme parks with the best business partners. With CFE and Plopsa we have had a successful relationship for years. In the coming years, we also want to grow the number of theme parks in Central and Eastern Europe."

CEO Plopsa Group Steve Van den Kerkhof: "On the basis of the long-standing good relationship we have with CFE, it is a logical step that we entrust them with the construction of the third theme park in Poland, this time in Gdansk. The first two parks were delivered by CFE both within budget and on schedule. This is a remarkable achievement and we look forward to the construction of the Gdansk theme park with confidence."

Bruno Lambrecht, responsible for CFE Poland, said, "As a multidisciplinary group, we always go to great lengths for our partners and strive for maximum customer satisfaction for each project. As with the construction of the two previous theme parks, we are again committed to a successful implementation of this third theme park. We are therefore delighted with the award of this new contract and thank Plopsa Group and Momentum Leisure for the trust they have placed in CFE."

The Hanseatic city of Gdansk is part of Tri-City: the three joined cities of Gdansk, Sopot and Gdynia, with a total of more than one million inhabitants and also a very popular tourist destination. It will be the first theme park in the region, located on the ring road. The theme park will feature attractions themed with the well-known characters from Plopsa and elsewhere, including Maja the Bee and Wiki the Viking.

Plopsa Group

Plopsa, the theme park division within Studio 100, runs 10 theme parks that attract an average of around 3 million visitors a year. The Plopsa parks offer the pleasure of top attractions for young and old in unique surroundings. In Belgium, there's Plopsaland De Panne, the water parks Plopsaqua De Panne and Plopsaqua Landen-Hannuit, the indoor Plopsa Indoor Hasselt, the brand-new Plopsa Station Antwerp in Antwerp Central Station and Plopsa Coo in the Belgian Ardennes. In 2010, the first Dutch indoor theme park, Plopsa Indoor Coevorden, opened. That same year, the existing German Holiday Park was also taken over. On 29 September 2018, Plopsa opened its first theme park in Poland: Majaland Kownaty. On 30 April this year, the opening of the second Polish Plopsa park in the capital city followed: Majaland Warsaw. Besides the parks, Plopsa also runs an external Plopsa Shop in Wijnegem Shopping Centre, the Proximus Theatre in De Panne, the very first enchanting Plopsa Hotel and the Plopsa Village camping resort, both in De Panne. [Welcome | Plopsa](#)

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CFE

CFE is a multidisciplinary integrated group that focuses on attractive growth markets in Belgium, Luxembourg and Poland. Thanks to leading companies and innovative projects, the group is active in four core activities: real estate development, multitechnics, construction & renovation, and investments. From acquisition to maintenance, CFE offers end-to-end solutions to its clients with complementary expertise. The group is developing the world of tomorrow through its leadership in sustainability, its drive for innovation and its desire to make an impact on society. CFE realises this ambition with passionate employees and strong partnerships. [CFE Polska](#)

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Momentum Leisure

Momentum Leisure (part of Momentum Capital) is a pioneer in creating leading theme parks in Central and Eastern Europe. Momentum Leisure works with world-class entertainment, retail and leisure brands to locate, build and launch theme parks there. Since 2008, a collective expertise, knowledge and know-how has been built up together with business partners to provide families and visitors with guaranteed enjoyment. In a Joint Venture with Plopsa Group, Momentum Leisure has two parks operational in Poland (Majaland Kownaty near Berlin and Majaland Warsaw) and two theme parks under development (Majaland Gdansk and a water park in Warsaw). Momentum Leisure has included a total of 10 theme parks in its growth strategy in which safety, family and sustainability are key. [Momentum Leisure | Theme parks in Central and Eastern Europe](#)

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